

Complete list of Websites

To find out about business structures and setup of a business:

<http://www.asic.gov.au/business-names>

<http://www.ato.gov.au> > your business

<http://www.business.vic.gov.au>

To find if a business/company name is being used by someone else:

<https://connectonline.asic.gov.au>

Explanation of hosting terms:

<http://www.coffeecup.com/help/articles/what-is-hosting/>

To search for possible domain names:

<http://www.melbourneit.com.au/>

To register (and host) your domain name:

<http://www.hostgator.com>

<http://www.crazydomains.com.au>

<http://www.webcentral.com.au>

<http://www.ilisys.com.au>

Technology Made Simple

To get design work done:

<http://www.fiverr.com>

<http://www.99designs.com.au>

Explanation of file formats:

<http://users.wfu.edu/matthews/misc/graphics/formats/formats.html>

Ownership of a Domain name:

<http://www.whois.com>

Learning about Facebook:

<http://fanpagecompetitions.com>

Great templates for developing your website (plus how to manage your social media):

<http://www.bluewiremedia.com.au>

Privacy Act:

<http://www.oaic.gov.au/privacy/privacy-act/the-privacy-act>

For Start-Up Businesses

Anti-Spam Act:

<http://www.acma.gov.au/Industry/Marketers/Anti-Spam/Ensuring-you-dont-spam/key-elements-of-the-spam-act-ensuring-you-dont-spam-i-acma>

Suggested Book

“WebMarketing that works” by Adam Franklin and Toby Jenkins,

Publisher: Wiley (available in both paperback and as an eBook version)