

Designing your Website

Step 1: What is your website to be known as?

Step 2: Choose a reliable hosting site.

Step 3: What is the goal of your website?

Step 4: Who is your target audience?

Step 5: Who are your competitors?

Step 6: The Design of the Site

Step 7: Selecting your web designer

Questions/Review	Developer A	Developer B
1. Who recommended them? 2. Has the referrer had a website developed by them? 3. If not, why are they recommending them? 4. If yes, what was this person’s experience with the developer?		

Questions/Review	Developer A	Developer B
5. Check out Google for a web developer in your local area.		
6. How did the developer respond to your call?		
7. Was he/she easy to talk to?		
8. Was he/she willing to talk/share information with you?		
9. How do you rate the developer's own website? (3 likes and 3 dislikes)		
10. Review 3 of the developer clients' websites.		
11. What do you like and not like about each of these sites?		
12. What are people saying about the developer in social media?		
13. What software does he/she prefer to use to develop websites in?		
14. Will you be able to change the content if you want to?		
15. Where would the developer prefer you to host your domain name?		
16. What is the developer's process for developing a website?		
17. What is his/her costs and timetable?		

Questions/Review	Developer A	Developer B
18. Who owns the IP (Intellectual Property) of your site?		
19. What type of and how long will support be provided for your website?		

Step 8: Development phase

And the most importantly, try your website on various devices and browsers including:

- ☐ iPad
- ☐ Android phone
- ☐ Google Chrome
- ☐ Mozilla
- ☐ Firefox
- ☐ Internet Explorer

Step 9: Going Live