

The Technology tools you will need

While we have discussed technology related topics, we are now going to explore the technology tools (the software and hardware) you will need to grow and manage your business.

This is a very large discussion so I'm going break it into two sections (software and hardware) and suggest some more caffeine to focus your attention for these topics.

Historically (and even today) the computer salesperson will often attempt to influence you on the hardware he/she thinks you will need to buy and then they let you go off to make your own software decisions.

I'm going to turn that sales process on its head and suggest you need to consider:

1. where will your software reside?
2. what business software will you need? and then
3. what hardware you will need to purchase.